

www.indieactivity.com



THE INDIEACTIVITY

ADVERTISING KIT

DISPLAY ADVERTISING
NATIVE ADVERTISING
SOCIAL MEDIA PROMOTION
GRAPHICS DESIGN
WEB DESIGN



PREPARED FOR EXTERNAL USE



WHO WE ARE

We are an independent film publication. We serve daily film activities to our readers in North America, United Kingdom, Europe, Asia and Africa. We also deliver ad impressions in these regions.

CONTENT

- **Film News**
- **Indie Films**
- **Features**
- **Shorts**
- **Web Series**
- **Reviews**
- **Interviews**
- **Filmmaking**
- **Case Study**
- **Vlogs: Directing, Writing, Acting**

AD COSTS

- **Top Text Ad** - **\$500**
- **Scroll Text** - **\$500**
- **Box Banner (250 X 250)** - **\$400**
- **Leaderboard (728 X 90)** - **\$500**
- **Inline Rectangle (300 X 250)** - **\$400**
- **Large Rectangle (336px X 280)** - **\$500**
- **Skyscraper (160 X 600)** - **\$400**
- **Half-Page Ad (300 X 600)** - **\$550**
- **Large Leaderboard (970 X 90)** - **\$550**

OTHERS

- **Sponsored Story** - **\$500**
- **Interview** - **\$500**
- **Social Media promotion** - **\$100**
- **Newsletter Blast** - **\$200**
- **Press Release** - **\$200**

REACH

Monthly Unique Visitors 20k
Facebook Group 6k
Instagram 3k

All ads are billed at one (1) month flat rates
sales: indieactivity@gmail.com