

A high-angle, wide shot of a busy multi-lane street in Bangkok, likely Sukhumvit Road. The street is filled with cars, motorcycles, and buses, moving away from the viewer. On the left, there are older, more cluttered buildings with many small signs and billboards. On the right, there are taller, more modern buildings. A large billboard for 'CIRCLE2' is visible on the left, and a red billboard with Thai text and phone numbers is on the right. The sky is overcast and grey.

INDIEACTIVITY

# RATE CARD

- Display Advertising
- Native Advertising
- Social Media
- Guest Posts
- Link insertions

PREPARED FOR EXTERNAL USE



## Who We Are

We are an independent film publication. We serve daily film activities to our readers in North America, United Kingdom, Europe, Asia and Africa. We also deliver ad impressions in these regions

## Content

- Film News
- Indie Films
- Features
- Shorts
- Web Series
- Reviews
- Interviews
- Filmmaking
- Case Study
- General Articles

## Ad Costs

- Top Text Ad - \$500
- Scroll Text - \$500
- Box Banner (250 X 250) - \$400
- Leaderboard (728 X 90) - \$500
- Inline Rectangle (300 X 250) - \$500
- Large Rectangle (336px X 280) - \$500
- Skyscraper (160 X 600) - \$500
- Half-Page Ad (300 X 600) - \$550
- Large Leaderboard (970 X 90) - \$550

## Others

- Sponsored Post - \$500
- Link Insertion - \$75
- Short Film Reviews - \$25
- Feature Film Reviews - \$75
- Actor/Filmmaker Interview - \$105
- Social Media Promotion - \$75
- Newsletter Blast - \$20
- Press Release - \$2

## Reach

- Traffic 20k
- FB Group - 13k
- X - 3k +

All ads are billed at one (1) month flat rates | sales: [indieactivity@gmail.com](mailto:indieactivity@gmail.com)